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DESERVING DECOR LAUNCHES INSIDER PAGES ONLINE FUNDRAISER

Members and Supporters of Deserving Decor have Three Weeks to Raise Money by Writing Local Business Reviews on InsiderPages.com

Doylestown, Pennsylvania, 06/15/09 - Insider Pages and Deserving Decor today launched an online fundraiser, allowing Deserving Decor to raise money. Throughout the fundraising period, from 06/15/09 - 07/07/09, members and supporters are encouraged to visit <http://www.insiderpages.com/fundraisers/Deserving-Decor-0907> and write reviews on local businesses recently visited. For every qualifying review, Insider Pages will make a donation to Deserving Decor.

"Deserving Decor is excited to launch our online fundraiser with Insider Pages. Our goal is to raise \$2,500.00," said Beth Baker. "This program allows us to reach out to friends, family and co-workers without selling anything or asking for donations."

Insider Pages Fundraising is an easy and fun way to get involved with your community. Once registered at <http://www.insiderpages.com/fundraisers/Deserving-Decor-0907>, fundraiser participants can conveniently write reviews on their favorite local business from work or home, day or night, throughout the fundraising period.

Not only does this program simplify fundraising, Insider Pages receives valuable user reviews, and the community gains a rich source of customer referrals and tips on local businesses in Doylestown that remains online for years to come.

For additional information and guidelines about Insider Pages Fundraising Program, please visit:
<http://www.insiderpages.com/fundraiser/terms>

About Insider Pages

Insider Pages is a reviews-based local search site that helps people find the best local businesses through recommendations from friends and neighbors. "Insiders" have created nearly 1,200,000 customer reviews of local businesses in categories ranging from dentists, doctors and hairstylists to plumbers, realtors and auto mechanics. Founded in 2004, Insider Pages was recently acquired by Citysearch, an operating business of IAC (NASDAQ:IACI). For more information on Insider Pages, please visit www.insiderpages.com.

Contact

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