

PROJECT BASHO LAUNCHES INSIDER PAGES ONLINE FUNDRAISER

Members and Supporters of Project Basho have Three Weeks to Raise Money by Writing Local Business Reviews on InsiderPages.com

Olympia, Washington, 11/16/08 - Insider Pages and Project Basho today launched an online fundraiser, allowing Project Basho to raise money. Throughout the fundraising period, from 11/16/08 - 12/07/08, members and supporters are encouraged to visit <http://www.insiderpages.com/fundraisers/Project-Basho-0812> and write reviews on local businesses recently visited. For every qualifying review, Insider Pages will make a donation to Project Basho.

"Project Basho is excited to launch our online fundraiser with Insider Pages. Our goal is to raise \$10,000.00," said Tsuyoshi Ito. "This program allows us to reach out to friends, family and co-workers without selling anything or asking for donations."

Insider Pages Fundraising is an easy and fun way to get involved with your community. Once registered at <http://www.insiderpages.com/fundraisers/Project-Basho-0812>, fundraiser participants can conveniently write reviews on their favorite local business from work or home, day or night, throughout the fundraising period.

Not only does this program simplify fundraising, Insider Pages receives valuable user reviews, and the community gains a rich source of customer referrals and tips on local businesses in Olympia that remains online for years to come.

For additional information and guidelines about Insider Pages Fundraising Program, please visit: <http://www.insiderpages.com/fundraiser/terms>

About Insider Pages

Insider Pages is a reviews-based local search site that helps people find the best local businesses through recommendations from friends and neighbors. "Insiders" have created nearly 1,200,000 customer reviews of local businesses in categories ranging from dentists, doctors and hairstylists to plumbers, realtors and auto mechanics. Founded in 2004, Insider Pages was recently acquired by Citysearch, an operating business of IAC (NASDAQ:IACI). For more information on Insider Pages, please visit www.insiderpages.com.

Contact

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